



Alaa Masri

Senior Interior Designer · Interior Architect
Project Coordinator

15+ Years Experience

Riyadh, Saudi Arabia

Lebanese

PROFILE

Experienced **Senior Interior Designer and Interior Architect** with more than **15 years** of practice across interior design, architecture, fit-out and project coordination in **Saudi Arabia, Qatar, the UAE and Lebanon**.

Manages interior projects end to end — concept and design development, technical drawings, material selection, BOQ preparation, pricing, supplier and contractor coordination, and final execution on site.

Strong practical experience across residential, commercial, hospitality, retail and custom interior projects, with a deep understanding of luxury interiors and the Saudi market, and hands-on coordination between clients, consultants, contractors, workshops and factories.

CORE EXPERTISE

Interior Design & Space Planning	Material & Finish Selection	Site Coordination & Supervision
Interior Architecture	Furniture Design & Joinery	Project Coordination
Luxury Residential Design	Technical & Shop Drawings	Client Requirements Analysis
Commercial & Retail Interiors	BOQ & Quantity Take-Off	Contractor Coordination
Fit-Out & Turnkey Projects	Cost Estimation & Pricing	Quality Control
Design Development	Supplier & Factory Coordination	Interior Styling & Decoration
Concept Design & Mood Boards		3D Visualization & Rendering
		Design Presentation

PROFESSIONAL STRENGTHS

Strong creative and design vision	Excellent supplier and contractor coordination	Strong attention to detail
Excellent grasp of construction and execution detail	Practical knowledge of materials and manufacturing	Client-focused approach
Extensive Saudi and Gulf market experience	Strong problem-solving skills	Deep understanding of luxury and contemporary interiors
Manages projects from concept to completion	Works under pressure across multiple projects	

REGIONS

Saudi Arabia

Qatar

United Arab Emirates

Lebanon

SOFTWARE

AutoCAD

3ds Max

V-Ray

Chaos Vantage

Blender

Photoshop

Illustrator

Figma

DIGITAL SKILLS

AI-assisted design & visualization

AI image generation for concepts

Design presentation & web pages

HTML, CSS & JavaScript basics

LANGUAGES

Arabic — Native

English — Professional working proficiency

EDUCATION

BT — Interior Decoration / Interior Design
Lebanon

TS Studies — Interior Design
Additional specialised studies

Senior Interior Designer · Interior Architect · Project Coordinator

15+ years

Riyadh, Saudi Arabia · Residential, commercial, hospitality & retail interiors

Managing and developing interior design projects from concept through execution and final handover.

Developing creative, functional interior concepts.

Space planning and furniture layouts.

Mood boards; selecting materials, finishes, colours and furniture.

Designing luxury residential interiors — TV and feature walls, entrances, ceilings, partitions, custom furniture.

Technical drawings and shop-drawing coordination for execution.

BOQs, quantity take-offs and cost estimations.

Pricing interior works; quotations with suppliers and subcontractors.

Coordinating carpentry workshops, steel fabricators, stone and glass suppliers.

Reviewing samples against project specifications.

Coordinating clients, contractors, suppliers, factories and site teams.

Following up execution; resolving technical and design issues.

Site inspections and quality control.

Managing detail from design approval to final handover.

SPECIALISED PROJECT EXPERIENCE

Residential

Luxury villas
Apartments
Living rooms
Majlis & reception
TV feature walls
Entrance & foyer
Bedrooms
Staircase areas
Decorative ceilings
Custom furniture

Commercial

Offices
Retail spaces
Showrooms
Commercial interiors
Hospitality interiors
Custom joinery packages

Commercial interiors delivered across Saudi Arabia, Qatar, the UAE and Lebanon, from design development through fit-out and handover.

Interior Fit-Out

Gypsum & decorative ceilings
Woodwork & joinery
Wall cladding
Decorative panels
Stone & marble works
Steel & metal fabrication
Glass works
Lighting coordination
Custom furniture manufacturing

INTERNATIONAL EXPERIENCE

Saudi Arabia

Qatar

United Arab Emirates

Lebanon

CAREER OBJECTIVE

To join a professional organisation where I can apply my extensive experience in interior design, interior architecture, fit-out, project coordination and execution to deliver high-quality, innovative and commercially successful projects, while continuing to develop professionally and contribute to the growth of the organisation.